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**For Immediate Release**

**Sartori Foods Welcomes Jeff Schwager as New President**

**Plymouth, WI (September 17, 2009)** - Sartori Foods, a family owned award-winning, artisan cheese company, announced the arrival of Jeff Schwager. Jeff has joined the Sartori Foods team as the new president. “With more than 20 years of experience at Rite Hite (a Milwaukee, Wisconsin-based company), Jeff brings a wealth of knowledge and skills to Sartori Foods. He has successfully built profitable businesses through people development and innovative products,” said Sartori Foods owner and CEO James Sartori.

In his position as president, Jeff will lead strategic development and oversee the day to day operations of the organization. Sartori owner James Sartori will continue to play an active role in the business as company CEO.

Chad Vincent has also joined the Sartori team as chief marketing officer. In this role, Chad will oversee all marketing and brand development, and manage the retail business unit. Mr. Vincent was previously the chief branding officer and division president at Fiskars in Madison, Wisconsin.

**About Sartori Foods**

Sartori Foods has been producing artisan and premium cheese for seven decades for Specialty, Retail, Ingredient and Food Service markets. Based in Plymouth, Wisconsin, Sartori Foods has an impressive array of award-winning cheese noted for innovative approaches and consistent top quality across their entire line. For more information, please visit [www.sartorifoods.com](http://www.sartorifoods.com) or call us directly at 800-558-5888.

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