



Sartori wins Best American Cheese and Best New Cheese at the World Cheese Awards in Dublin

PLYMOUTH, Wisconsin. (October 2, 2008)

The best American cheese is also the best new cheese, according to the 20th World Cheese Awards just held in Dublin, Ireland.

Sartori Reserve® Raspberry BellaVitano® took the US Dairy Export Council Trophy for Best American Cheese as well as the Horgans Delicatessen Supplies Trophy for Best New Cheese. This cheese also took a first place at the American Cheese Society earlier this year.

This marks the second time that Sartori has taken the best American Cheese Award at the World Cheese Awards. **Sartori Reserve SarVecchio® Parmesan** took the honors in 2006.

Two other Sartori cheese varieties also received medals. **Sartori Reserve® Black Pepper BellaVitano®** took a silver in the Flavored New Cheese Category, while **Sartori Reserve® BellaVitano® Gold** lived up to its name with a Gold Medal in the New Cheese Category. **Sartori Reserve Black Pepper BellaVitano** also took a silver medal at the World Cheese Championship held earlier this year in Madison, Wisconsin.

"This is a huge honor," said Jim Sartori, President and CEO of Sartori Foods. "To win two trophies in such a prestigious competition is a great testament to the innovative thinking and superb craftsmanship of our cheesemakers and all our team members."

This was the first time in the 20 year history of the World Cheese Awards that the judging was held outside of the United Kingdom. Over 2400 cheeses from every continent except South America were entered in the contest. Judging by 140 judges took place on September 29, with winners announced on October 1.

About Sartori Foods

Sartori Foods is a privately held manufacturer with more than 68 years of experience manufacturing and marketing premium Italian and other types of specialty cheese along with unique, customized flavor systems. Sartori Foods assists foodservice, ingredient and retail customers with creative, culinary solutions and innovative new products to leverage their success in the marketplace. Visit www.sartorifoods.com for more information.

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